



2030

by **invivo**



**Foster the agricultural
and food transition**
by designing innovative,
responsible solutions
and products for the
benefit of farmers
and consumers.

InVivo, with the acquisition of the Soufflet group, is one of the leading European agricultural groups.

The group, which stands as a cornerstone of food sovereignty, was granted French *société à mission* status in October 2020. Its corporate purpose, defined in consultation with all of its stakeholders, guides its strategy and the development of its business units.

INVIVO, A GROUP IN TUNE WITH THE TIMES

Crises are occurring and succeeding one another at an unprecedented rate. At InVivo, we firmly believe that in this period of turbulence, which is set to last, we must, more than ever, preserve a spirit of conquest and unity based on shared objectives.

Coping with the climate emergency, providing farmers with appropriate and concrete solutions to help them fulfil their missions, building integrated, virtuous and sustainable agri-food chains to meet consumer expectations, and developing competitive, complementary and resilient business units are all major challenges that guide and shape the group's strategic orientations, challenges that keep InVivo in tune with the times and project it towards the future.

**“ Each and every crisis,
once you embrace it,
becomes an adventure. ”**

Bertrand Piccard,
President of the Solar Impulse Foundation,
Meet-up for InVivo employees,
June 2022

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OUR 3 GUIDING PRINCIPLES

In the midst of the health crisis, InVivo finalized the acquisition of Soufflet, a family-owned agri-food group, which made it Europe's leading agricultural cooperative group and one of the leading agricultural groups in grain collection, seeds (major crops), international trade, malt, retail and wine.

While Russia is at war with Ukraine, InVivo is leading the way on how Europe can produce more in a sustainable way while reducing its dependence on inputs, particularly fertilizers. At the same time, the group continues its development and takes a majority stake in Teract, a listed company dedicated to retail activities, which positions itself as a key player in responsible and sustainable distribution.

Our approach is in line with InVivo's corporate purpose and meets the group's three guiding principles:

1 capability

InVivo takes action on agricultural transition and food sovereignty issues, on behalf of cooperatives and farmers, and deploys the means to achieve its ambitions.

2 dynamism

InVivo is a company in constant evolution. It can adapt to any context and always create value by leveraging its dynamism.

3 diversity

Diversifying activities helps to overcome crises. InVivo will pursue its development in line with its 5 main objectives: working towards zero pesticide residue; contributing to carbon neutrality; preserving and regenerating soils; restoring and promoting biodiversity; and diversifying farmers' revenues.

JANUARY 2020

Start of the health crisis.

APRIL 2021

Merger of Cordier with Vinadeis.

DECEMBER 2021

Acquisition of the Soufflet group.

FEBRUARY 2022

Start of the war in Ukraine.

JULY 2022

Creation of Teract, a listed company dedicated to retail activities.

DECEMBER 2022

Acquisition of Louise artisanal bakeries.



THIERRY BLANDINIÈRES

Chief Executive Officer of InVivo



The InVivo group is fully aware of its responsibilities. Responsibilities towards cooperatives, farmers, consumers and citizens. Responsibilities to foster the transition in agriculture, to serve European food sovereignty and to stand as a long-term player. And in order to live up to its ambitions, defined collectively, and to achieve its objectives for 2030, the group is updating its strategic plan in a collaborative approach that is a trademark of the group, calling on all its stakeholders.



Click here to visit www.2030byinvivo.com and find the whole interview of Thierry Blandinières and other exclusive contents.





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